

# Privacy Policy

## General Policy and Security

We respect and are committed to protecting your privacy. We will only use the information that we collect about you lawfully (in accordance with the Data Protection Act 1998).

The type of information we will collect about you includes:-

- your name
- address
- phone number(s)
- email address
- credit/debit card details

We will never collect sensitive information about you without your explicit consent. The information we hold will be accurate and up to date. You can check the information that we hold about you by Getting in touch. If you find any inaccuracies we will delete or correct it promptly.

The personal information which we hold will be held securely in accordance with our internal security policy and the law.

In order to effectively process credit or debit card transactions it may be necessary for the bank or card processing agency to verify your personal details for authorisation outside the European Economic Area (EEA). Such information will not be transferred out of the EEA for any other purpose.

With your prior consent, we may use your personal information from time to time to provide you with access to third party products and services which have been recommended and authorised by us. We will never sell your information to any thirdparty company.

Please note that any personal information that you submit through forms, letters, emails and the like is not encrypted and therefore may be collected by others. Any such information is sent at your own risk and you should therefore carefully consider its sensitivity before transmitting it. While we make every effort to keep the information that you supply directly or indirectly secure we would like to make you aware that the Internet in itself is not a completely secure medium.

## Cookies and Tracking

We do use cookies to track web site usage. A cookie is a text file automatically issued to your computer when you visit a website. Cookies are used to track the flow of traffic through a web site and identify the computer on any future visits to our site. The information stored in a cookie is not used to identify a particular user, just the computer used to access the site. By accepting a cookie you will allow information about your computer such as your internet browser type, screen resolution and location country to be used to compile anonymous statistics about visits to the web site.

This website uses Google Analytics

Visitors to this website who have javascript enabled are tracked using Google Analytics. Google Analytics collects the following types of information from users:

Type of user agent (web browser) used, software manufacture and version number.

Type of operating system.

Screen colours (colour processing ability of the users screen).

Javascript support.

Flash version.

Screen resolution.

Network location and IP address.

Can include country, city, state, region, county, or any other geographic data.

Hostname.

Bandwidth (internet connection speed).

Time of visit.

Pages visited.

Time spent on each page of the website.

Referring site statistics.

The website (URI) the user came through in order to arrive at this website (example: clicking on a hyperlink from Yahoo.com that took the user to this website).

Search engine query used (example: typing in a phrase into a search engine like Google, and clicking on a link from that search engine).

Thank you, if you have any queries or questions please email us at [hello@thenatuaralblanket.co.uk](mailto:hello@thenatuaralblanket.co.uk)